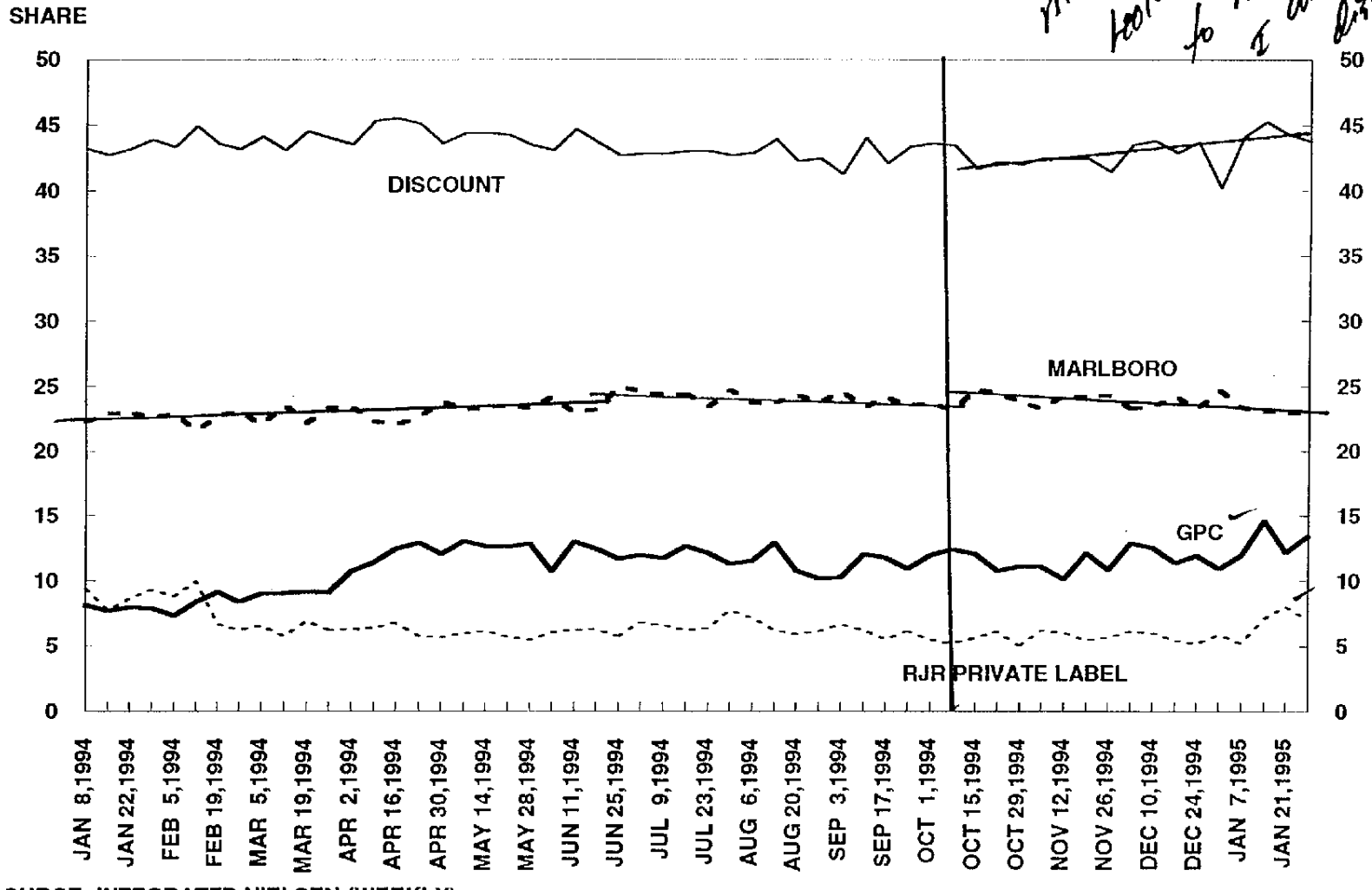
WEEKLY SHARE TRENDS
SECTION 51



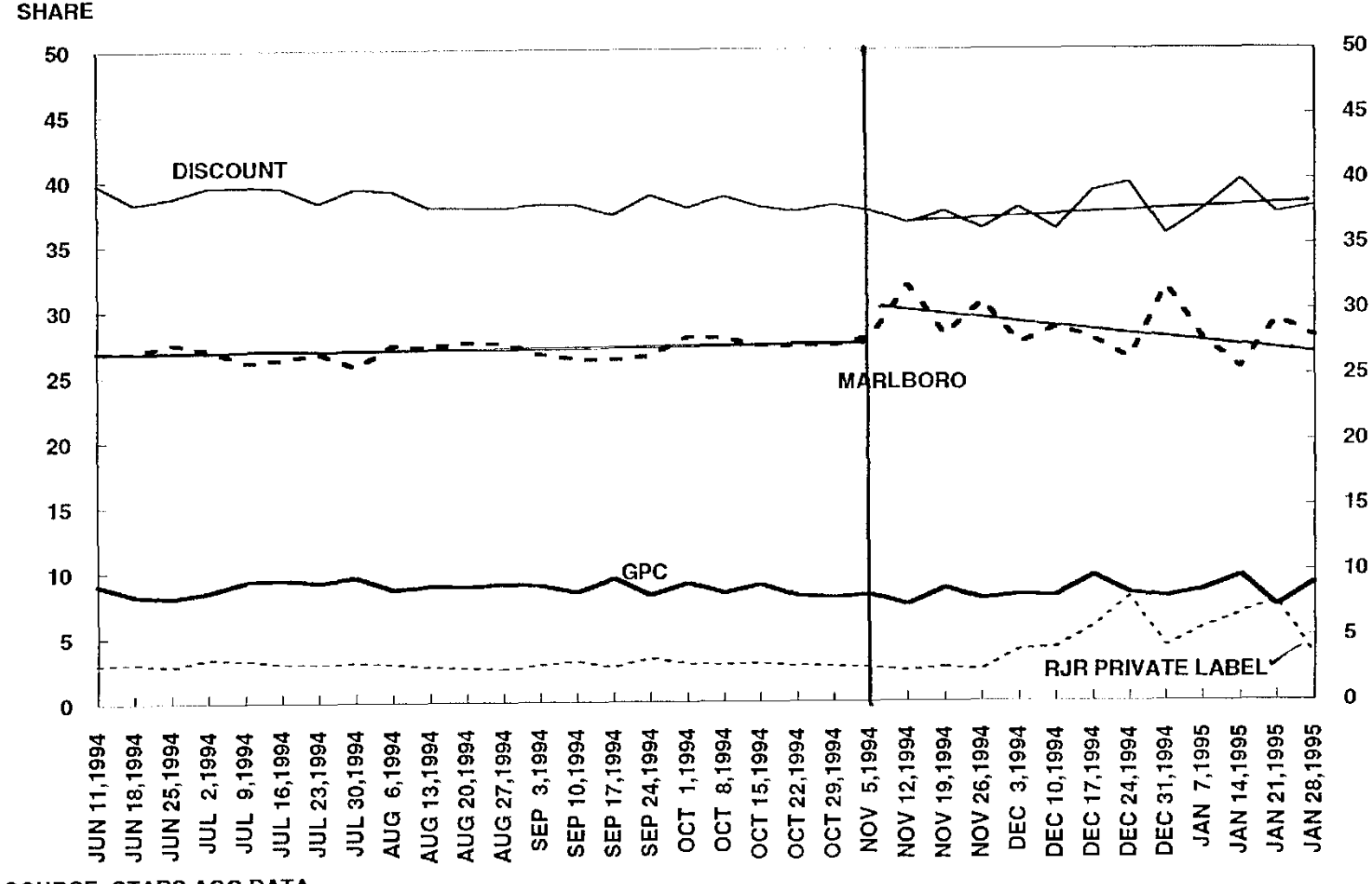
SOURCE: INTEGRATED NIELSEN (WEEKLY)

SEC51_NEILWKLY/SH.CHT

2040412914

Source: https://www.industrydocuments.ucsf.edu/docs/lgfn0004

WEEKLY SHARE TRENDS
SECTION 51



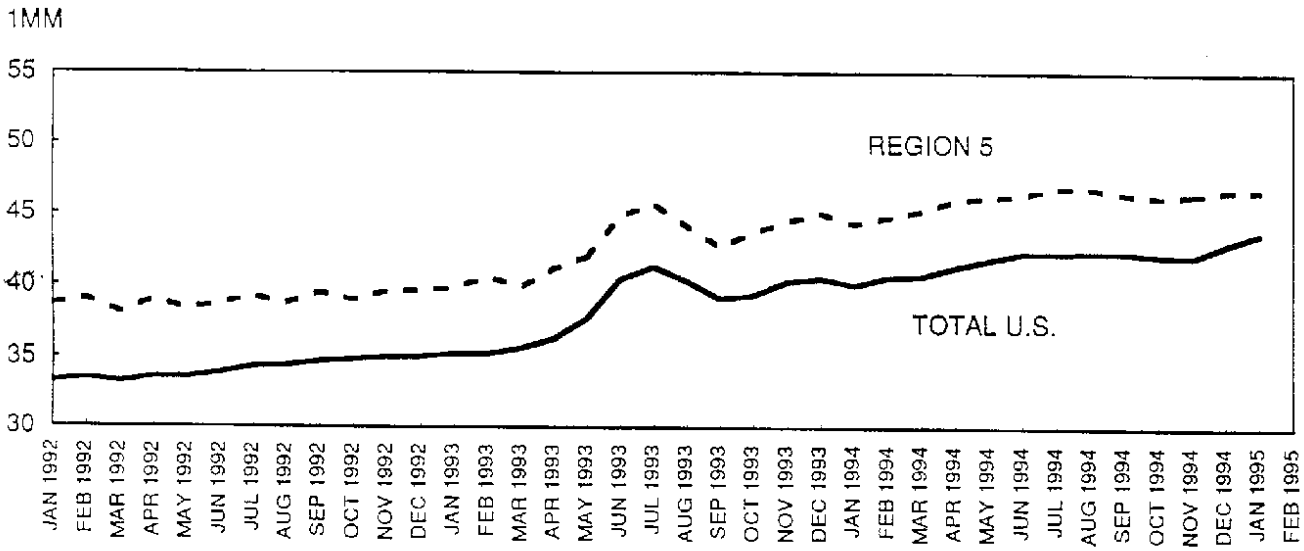
SOURCE: STARS AGG DATA

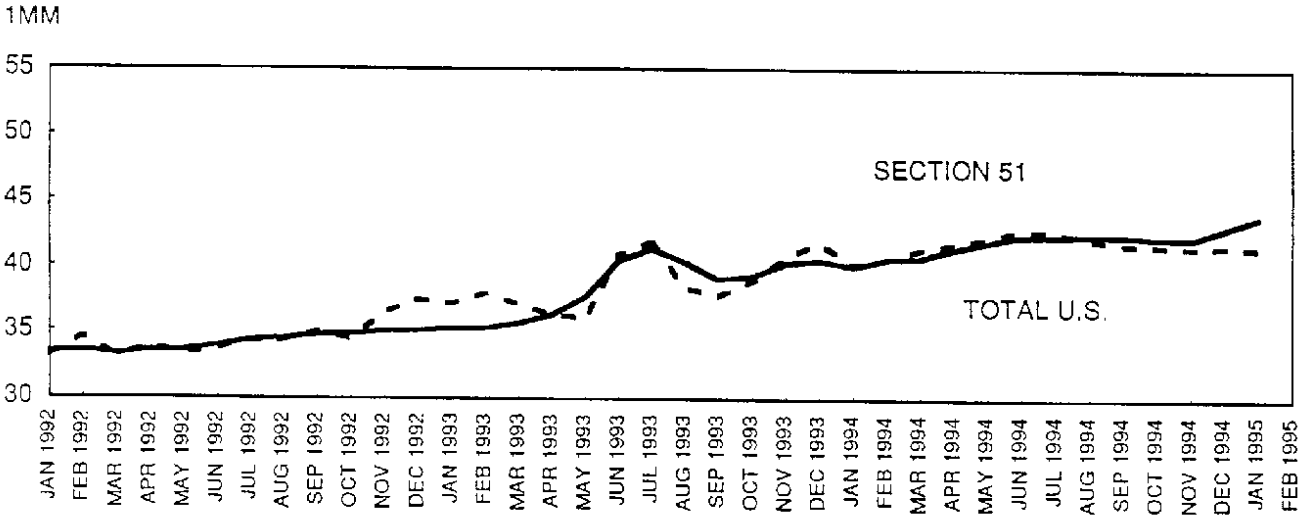
SECT51_WKLYSTRS/SHR.CHT

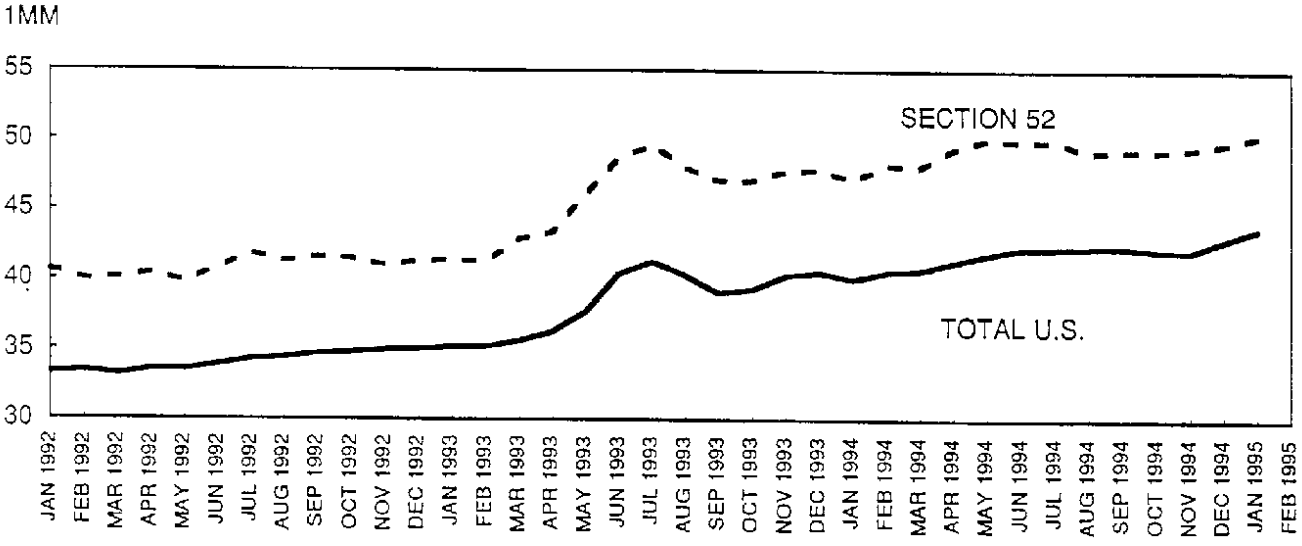
2040412915

Source: https://www.industrydocuments.ucsf.edu/docs/lgfn0004

TOTAL MARLBORO
SHARE OF PREMIUM
REGION 5



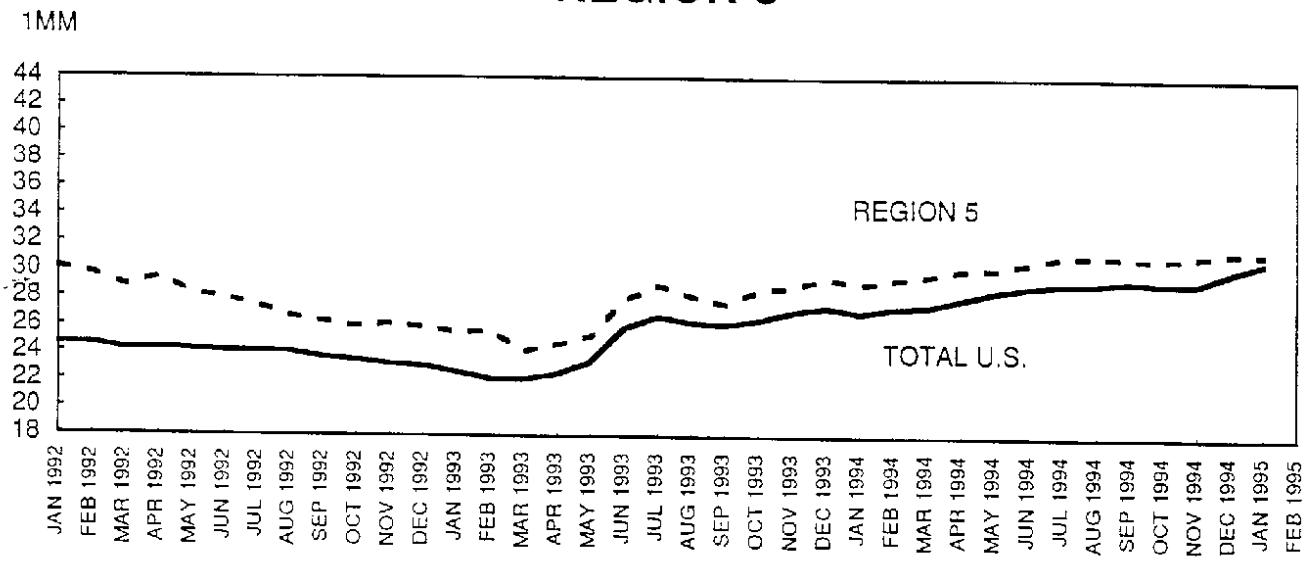


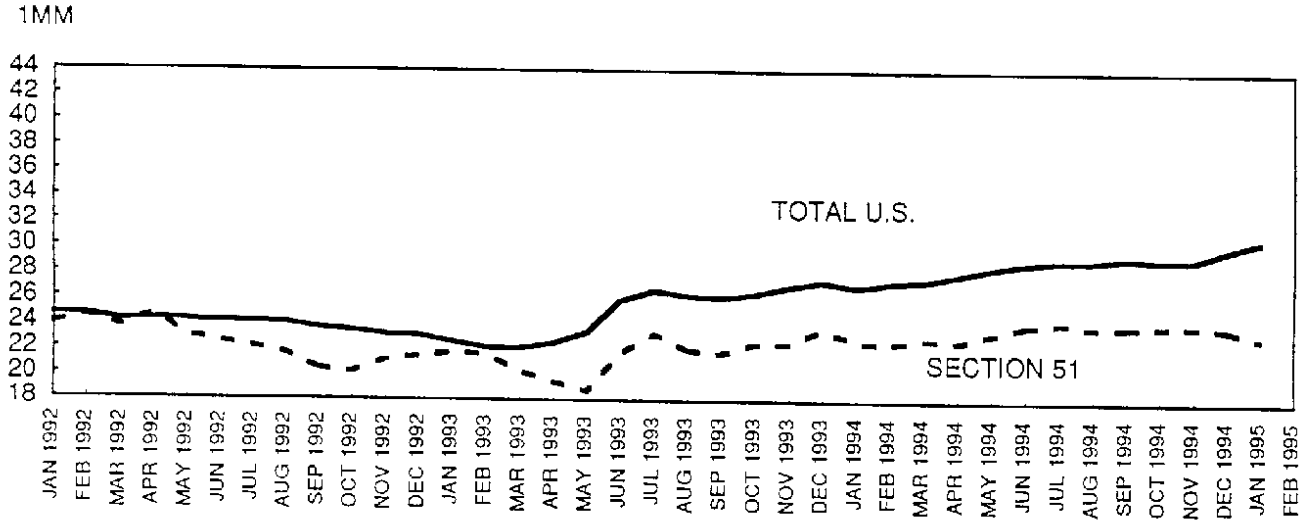


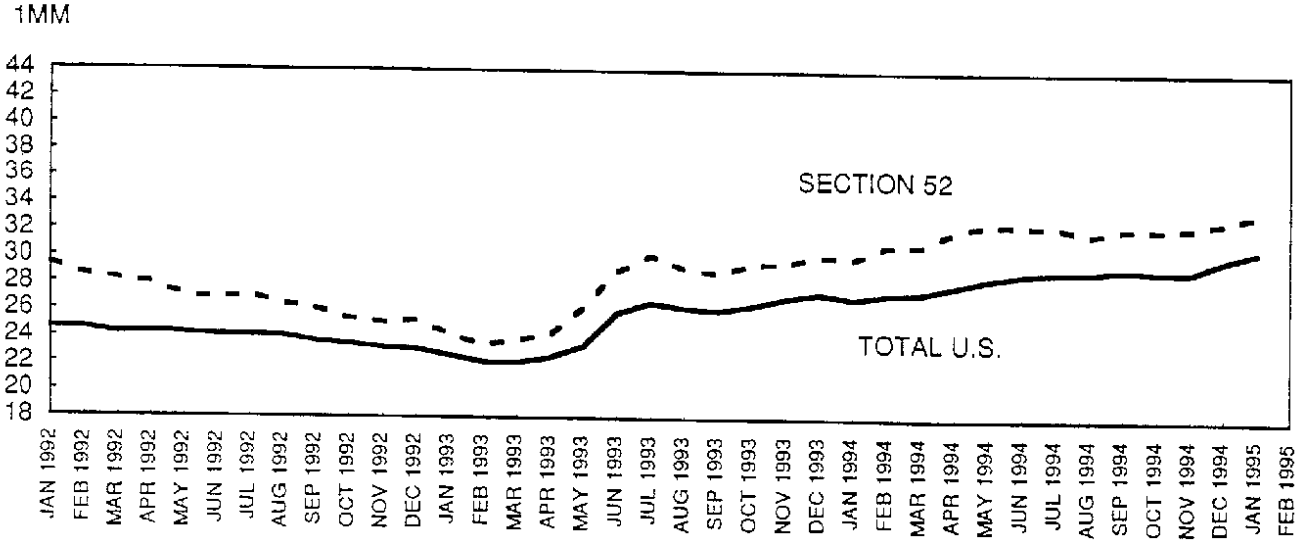
2040412916

Source: https://www.industrydocuments.ucsf.edu/docs/lgfn0004

TOTAL MARLBORO
SHARE OF INDUSTRY
REGION 5







2040412917

Source: https://www.industrydocuments.ucsf.edu/docs/lgfn0004